



# SPONSORSHIP RATE CARD for HSCI Newsletter

1. Select the sponsorship ad size from the examples shown.
2. Complete the enclosed contract and sign where *Sponsor* is indicated.
3. Please send or email a camera-ready logo or high-resolution logo file, business card, and your check for the sponsorship selected. Mail or deliver to **HSCI**, 423 Kays Drive, Normal, IL 61761.

If you have any questions please call us at **(309) 454-1000** or send an email to **manager@hscipets.org**.

**Current Sponsors:** Please use space below to list any change you wish to make to your ad. If no changes, leave blank.

**New Sponsors:** Please choose an ad size and write what information your sponsorship ad should contain. Send or email a camera-ready logo or high-resolution logo file if you would like the logo included in your sponsorship ad.

## SPONSORSHIP AD SIZES AVAILABLE

One-time, full-page ad.....\$300

One-time, half-page ad.....\$150

2" w x 3.5" h = \$90/issue  
(biz card size) \$325/yr (4 issues)

2" w x 3" h = \$75/issue  
(oblong size) \$270/yr (4 issues)

1.5" w x 1.5" h =  
(stamp size)  
\$25/issue  
\$90/yr (4 issues)

3.5" w x .75" h = \$25/issue  
(half banner size) \$90/yr (4 issues)

7.5" w x .75" h = \$45/issue  
(banner size) \$160/yr (4 issues)



# SPONSORSHIP AGREEMENT for HSCI Newsletter

This agreement, made this \_\_\_\_\_ day of the month of \_\_\_\_\_ in the year of \_\_\_\_\_,  
by and between the Humane Society of Central Illinois, hereinafter known as "HSCI" and  
\_\_\_\_\_, hereinafter known as the "Sponsor," hereby agree to the following:

1. HSCI distributes a newsletter to its members four times per year.
2. The Sponsor desires to assist the financial goals of HSCI and agrees to contribute to the expenditure of HSCI for the newsletter.
3. In exchange for the contribution, HSCI agrees to place a recognition in its newsletter.
4. The Sponsor chooses the recognition size of \_\_\_\_\_ x \_\_\_\_\_.
5. HSCI agrees to allow the Sponsor to select the words of recognition to be placed in the newsletter.
6. In consideration of the foregoing, the Sponsor agrees to pay HSCI the sum of \$ \_\_\_\_\_.
7. HSCI agrees to allow the Sponsor to choose its own words; however, HSCI reserves the right to edit the content of any requested acknowledgement.
8. The Sponsor knows of and respects the primary goal of HSCI in protecting and housing abused, neglected, and abandoned animals. In the event the Sponsor takes any action in contradiction to the goal of HSCI, HSCI reserves the right to terminate this Agreement without notice. In the event of cancellation, the Sponsor can request an appeal to be conducted before the HSCI Board of Directors. The Board decision will be final.
9. HSCI assumes no liability for damages resulting from any action of the Sponsor, and the Sponsor agrees to indemnify HSCI for any legal action taken as a result of the acknowledgement identified above.

**X** \_\_\_\_\_ **X** \_\_\_\_\_  
Sponsor HSCI Representative

Sponsor's Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_